








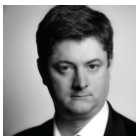
# CUCC CONFERENCE 2018

## ENABLING POSITIVE CULTURE THROUGH GOOD CONDUCT

Tuesday, 16th October 2018 - The Helix, DCU, Dublin 9

TIME	DETAILS
8.30	<b>REGISTRATION</b>
9.15	<b>OPENING ADDRESS &amp; WELCOMES</b>
9.30	<b>KEYNOTE ADDRESS</b> <b>Bernard Brogan BA, MA - Business Leader &amp; Sports Performer</b>  <p>Bernard is a qualified chartered accountant and holds a Master's in Business Management and Marketing. Bernard is a Co-Founder of PepTalk and Commercial Ninjaneer. He also holds a number of other business interests both in Ireland and abroad. He is the current President of the Irish Sport Federation, is a Board Member of Aware. His specialities include high performance, team dynamics, goal setting &amp; focus, creating consistency and culture. Bernard has played with Dublin for over a decade, earning 6 All Ireland Medals, 11 Leinster Medals and 4 GAA Football All Star Awards as well as Footballer of the Year in 2010.</p>
10.00	<b>RISK CULTURE: AS OLD AS THE HILLS OR NEW KID ON THE BLOCK?</b> <b>Jenny Minogue - Organisational Psychologist, Insurance Supervision, Central Bank of Ireland</b>  <p>Jenny is a Chartered Organisational Psychologist with the Psychological Society of Ireland. She has been with the Central Bank of Ireland since 2014 and prior to this, worked for five years in the field of Applied Behaviour Analysis. Since 2016, Jenny has worked in the Insurance Supervision Directorate developing an approach for integrating behaviour and culture into supervisory practices.</p>
10.45	<b>REGULATING CULTURE</b> <b>Tom Malone - Head of Compliance for the Charities Regulator</b>  <p>Tom joined the Charities Regulator in August 2016 as Head of Compliance. He is responsible for leading the section in delivering on its primary objective: to monitor the compliance of charitable organisations with their legal obligations and to investigate any perceived breaches of said obligations. Prior to joining the Charities Regulator, Tom spent 10 years with the Office of the Comptroller and Auditor General conducting financial audits and value for money examinations. Tom is a fellow of the Association of Chartered Certified Accountants and holds a MSc in Strategic Management.</p>
11.30	<b>COFFEE BREAK</b>
11.50	<b>THE WAY WE DO THINGS AROUND HERE</b> <b>Dermott Jewell B.Sc. (Mgmt.) Law (TCD) - Policy &amp; Council Advisor to the Consumers' Association of Ireland.</b>  <p>Dermott is Policy &amp; Council Advisor to the Consumers' Association of Ireland. His representations include: Chairperson/Director of the European Consumer Centre (ECC) Ireland; Director of the Investor Compensation Company Limited (ICCL) at the Central Bank of Ireland. Member – Legal Services Regulatory Authority; Member of the Financial Services Ombudsman Council and Member of the European Banking Authority (EBA) – Banking Stakeholder Group. He is Ireland's representative on the European Consumer Consultative Group (ECCG) of the European Commission.</p>



TIME	DETAILS
12.35	<p><b>REPUTATION</b> <b>Marna Harmey</b> - Client Manager for The Reputations Agency</p>  <p>Marna works with leading organisations to develop insights into their reputations and manages the annual Ireland RepTrak® survey. Additionally, she delivers bespoke reputation audits for clients who wish to understand their reputation with other stakeholder groups. Marna is an award-winning insights professional, with 25 years' experience in insights and market research, including roles in Millward Brown Ireland, Paddy Power, and Shapiro + Raj in Chicago. She won a Research Excellence award from the Marketing Society for her work with safefood.</p>
13.15	<p><b>LUNCH</b></p>
14.00	<p><b>A MARATHON NOT A SPRINT: SUSTAINING GDPR GAINS POST-2018</b> <b>Daragh O Brien</b> - Managing Director of Castlebridge</p>  <p>Daragh is the Managing Director of Castlebridge, one of Europe's leading Business Information Strategy and Governance consultancies. Since 2009, Daragh and his team have worked with organisations in a range of sectors, including Government and EU bodies, credit unions, semi-state sector companies, utilities, and retail, in Ireland, the UK, and further afield.</p> <p>He is also a Course Consultant and lecturer with the Law Society of Ireland, specialising in data privacy, governance, and other information regulatory topics. He is co-author of Ethical Data and Information Management, published in May 2018.</p>
14.45	<p><b>RISK CREATED BY POOR CULTURE</b> <b>Conor Herley</b> - representative from the Institute of Risk Management</p> <p>(Bio will issue in final agenda)</p>
15.30	<p><b>CLOSING REMARKS</b></p>
16.00	<p><b>MEETING CONCLUDES</b></p>

## REGISTRATION DETAILS

To register to attend, [click here](#) to secure your place, or complete the attached booking form and return. The price per delegate is €140/£120.

Cancellations made from 7 days before the conference will incur a cancellation fee. If you have a query in relation to registration, please contact the CUCC on +353-1-614-6711 or email [compliance@creditunion.ie](mailto:compliance@creditunion.ie)

### CPD

CU CPD accreditation applied for RCUP, CU CPD Ops. & CU CPD Gov. members.

IOB and LIA accreditation pending